



Publifestival
Festival Internacional de Publicidad Social

2019 Edition

CATEGORIES

INFLUENCER ACTION
 MEDIA ACTION
 PUBLIC RELATIONS ACTION
 VIRAL ONLINE ACTION
 ANIMATION
 PRESS/MAGAZINES ADVERTISEMENT
 MOBILE APP
 WEB APP
 AUTOPROMOTION ONLINE
 BRANDED CONTENT
 CAMPAIGN IN SOCIAL NETWORKS
 INTEGRATED CAMPAIGN
 INTERACTIVE CAMPAIGN
 INTERNATIONAL CAMPAIGN
 ADVERTISING CAMPAIGN
 RADIO WEDGE / SPANISH RADIO ACADEMY
SPECIAL AWARD
 ADVERTISING DESIGN
 SOCIAL ADVERTISING DOCUMENTARY
 SOCIAL EVENT
 ADVERTISING PHOTOGRAPHY
 CORPORATE IDENTITY
 ADVERTISING ILLUSTRATION
 INNOVATION
 DIRECT AND PROMOTIONAL MARKETING
 PACKAGING
 GRAPHIC PIECE
 EXTERNAL GRAPHIC PIECE
 ADVERTISING PRODUCTION
 ADVERTISING PRODUCER
 PROJECT OR SOCIAL ACTION
 SOCIAL ADVERTISING SERIES
 SOCIAL ADVERTISING FILM SPOT
 SPOT TV
 SPOT WEB
 HISTORICAL VERSION
 ADVERTISING VIDEOCLIP
 WEB
 OTHER CATEGORIES:

REGISTRATION SHEET FOR YOUNG TALENTS

Section to which it concurs: INDIVIDUAL GROUP

Name participant/s

Title of the piece/campaign

University/Center (In case of students)

Contact phone

Contact e-mail

Country of production

City/Province

HOW TO PARTICIPATE

1. Read carefully the Participation Bases that you will find on our website before participating. Signing this document you state that you accept and understand the Bases in their entirety.
2. To register and send material, follow the instructions specified in the PARTICIPATE section of our website, clearly visible in the top menu bar.
3. Once the registration period is over, this document is shielded, being impossible to alter the specified data as well as modify, delete or add categories to the contest.
4. The organization may request you documentation to prove your status as student/unemployed under 30 years of age.
5. Each participant can be a candidate for a maximum of 12 award-winning categories in total with one or several works (See more about this in the BASES). Only in case of being awarded, never before, the participant will have to pay an accreditation for amount of 195€ in Individual Section and 295€ in Group Section for each work and each winning category.
6. After announcing the decision of the jury, and in case of winning, the decline of his/her prize/s does not exempt him from the accreditation payment established in the BASES.

Minimum format requirements for video:
1920x1080p - 1280x720p - 25fps - .mp4

Format requirements for image/graphic: **JPG**
Format requirements for documentation: **PDF**

Full name of the participant/responsible person for registration

DNI/NIE

Signature of the participant/responsible: University/Center Stamp:
(In case of students)



*Bases deposited to the notary: <http://www.notariado.org/literay/web/notariado/inicio>



Participating in this contest you are collaborating in our important Social Action

