



Publifestival

International Festival of Social Advertising

2019 Edition

CATEGORIES

- INFLUENCER ACTION
- MEDIA ACTION
- PUBLIC RELATIONS ACTION
- VIRAL ONLINE ACTION
- ANIMATION
- PRESS/MAGAZINES ADVERTISEMENT
- MOBILE APP
- WEB APP
- AUTOPROMOTION ONLINE
- BRANDED CONTENT
- CAMPAIGN IN SOCIAL NETWORKS *
- INTEGRATED CAMPAIGN *
- INTERACTIVE CAMPAIGN *
- INTERNATIONAL CAMPAIGN *
- ADVERTISING CAMPAIGN *
- RADIO WEDGE / SPANISH RADIO ACADEMY SPECIAL AWARD
- ADVERTISING DESIGN
- SOCIAL ADVERTISING DOCUMENTARY
- SOCIAL EVENT
- ADVERTISING PHOTOGRAPHY
- CORPORATE IDENTITY
- ADVERTISING ILLUSTRATION
- INNOVATION
- DIRECT AND PROMOTIONAL MARKETING
- PACKAGING
- GRAPHIC PIECE
- EXTERNAL GRAPHIC PIECE
- ADVERTISING PRODUCTION
- ADVERTISING PRODUCER
- PROJECT OR SOCIAL ACTION
- SOCIAL ADVERTISING SERIES
- SOCIAL ADVERTISING FILM SPOT
- SPOT TV
- SPOT WEB
- HISTORICAL VERSION
- ADVERTISING VIDEOCLIP
- WEB
- OTHER CATEGORIES:

Agency/Advertiser/Producer name

Client/Advertiser

Title of the piece

Title of the campaign

Contact person

Agency/Advertiser/Producer website

Contact phone

Contact e-mail

Agency/Advertiser/Producer address

Postal Code

City/Province

Country of production

HOW TO PARTICIPATE

1. Read carefully the Participation Bases that you will find on our website before participating. Signing this document you state that you accept and understand the Bases in their entirety.
2. To register and send material, follow the instructions specified in the PARTICIPATE section of our website, clearly visible in the top menu bar.
3. Once the registration period is over, this document is shielded, being impossible to alter the specified data as well as modify, delete or add categories to the contest.
4. Each participant can be a candidate for a maximum of 12 award-winning categories in total with one or several works (See more about this in the BASES). Only in case of being awarded, never before, the participant will have to pay an accreditation of 695€ for each work and each winning category, except CAMPAIGNS (Categories marked with an asterisk) that imply a special accreditation cost specified in the BASES.
5. After announcing the decision of the jury, and in case of winning, the decline of his/her prize/s does not exempt him from the accreditation payment established in the BASES.

Minimum format requirements for video:
1920x1080p - 1280x720p - 25fps - .mp4

Format requirements for image/graphic: **JPG**
Format requirements for documentation: **PDF**

Full name of the person responsible for registration

DNI/CIF

Position in Agency/Advertiser/Producer

Signature and seal of the Agency/Advertiser/Producer:

*Bases deposited to the notary: <http://www.notariado.org/liferay/web/notariado/inicio>



Participating in this contest you are collaborating in our important Social Action

