



**Publifestival**  
Festival Internacional de Publicidad Social

2018 Edition

## CATEGORIES

- INFLUENCER ACTION
- MEDIA ACTION
- PUBLIC RELATIONS ACTION
- VIRAL ONLINE ACTION
- ANIMATION
- PRESS/MAGAZINES ADVERTISEMENT
- MOBILE APP
- WEB APP
- AUTOPROMOTION ONLINE
- BRANDED CONTENT
- CAMPAIGN IN SOCIAL NETWORKS
- INTEGRATED CAMPAIGN
- INTERACTIVE CAMPAIGN
- INTERNATIONAL CAMPAIGN
- ADVERTISING CAMPAIGN
- RADIO WEDGE / SPANISH RADIO ACADEMY SPECIAL AWARD
- ADVERTISING DESIGN
- SOCIAL ADVERTISING DOCUMENTARY
- SOCIAL EVENT
- ADVERTISING PHOTOGRAPHY
- CORPORATE IDENTITY
- ADVERTISING ILLUSTRATION
- INNOVATION
- DIRECT AND PROMOTIONAL MARKETING
- PACKAGING
- GRAPHIC PIECE
- EXTERNAL GRAPHIC PIECE
- ADVERTISING PRODUCTION
- ADVERTISING PRODUCER
- PROJECT OR SOCIAL ACTION
- SOCIAL ADVERTISING SERIES
- SOCIAL ADVERTISING FILM SPOT
- SPOT TV
- SPOT WEB
- HISTORICAL VERSION
- ADVERTISING VIDEOCLIP
- WEB
- OTHER CATEGORIES:

## REGISTRATION SHEET FOR YOUNG TALENTS

Section to which it concurs:  INDIVIDUAL  GROUP

Name participant/s

Title of the piece/campaign

University/Center (In case of students)

Contact phone

Contact e-mail

Country of production

City/Province

## HOW TO PARTICIPATE

1. Read carefully the Participation Bases that you will find on our website before participating. Signing this document you state that you accept and understand the Bases in their entirety.
2. To register and send material, follow the instructions specified in the PARTICIPATE section of our website, clearly visible in the top menu bar.
3. Once the registration period is over, this document is shielded, being impossible to alter the specified data as well as modify, delete or add categories to the contest.
4. The organization may request you documentation to prove your status as student/unemployed under 30 years of age.
5. Each participant can be a candidate for a maximum of 12 award-winning categories in total with one or several works (See more about this in the BASES). Only in case of being awarded, never before, the participant will have to pay an accreditation for amount of 195€ in Individual Section and 295€ in Group Section for each work and each winning category.
6. After announcing the decision of the jury, and in case of winning, the decline of his/her prize/s does not exempt him from the accreditation payment established in the BASES.

Minimum format requirements for video:  
**1920x1080p - 1280x720p - 25fps - .mp4**

Format requirements for image/graphic: **JPG**  
Format requirements for documentation: **PDF**

Full name of the participant/responsible person for registration

DNI/NIE

Signature of the participant/responsible: University/Center Stamp:  
(In case of students)