



Publifestival
Festival Internacional de Publicidad Social

Edition 2017

Sheet of Inscription Publifestival 11^a Edition

Agency / Creator

Client

Title of the piece

Title of the campaign

Contact person

Web Agency/Creator

Contact phone

e-mail

Country of production

City

OBLIGATORY requisites of the format: **1920x1080p - 1280x720p - 25fps - .mp4**

- | | | |
|--|---|--|
| <input type="checkbox"/> Spot de Tv | <input type="checkbox"/> Direct and Promotional Marketing | <input type="checkbox"/> Young Talent |
| <input type="checkbox"/> Spot Film | <input type="checkbox"/> Action PR | <input type="checkbox"/> Young Talented Group |
| <input type="checkbox"/> Spot Web | <input type="checkbox"/> Illustration Advertizing | <input type="checkbox"/> Advertising Campaign |
| <input type="checkbox"/> Documental | <input type="checkbox"/> Self-promotion Online | <input type="checkbox"/> Historical Version |
| <input type="checkbox"/> Fiction | <input type="checkbox"/> Social Advertising Series | <input type="checkbox"/> Social Film |
| <input type="checkbox"/> Animation | <input type="checkbox"/> Production Advertising | <input type="checkbox"/> Corporate Identity |
| <input type="checkbox"/> Experimental | <input type="checkbox"/> Advertising Studio | <input type="checkbox"/> Outdoor Graphic Piece |
| <input type="checkbox"/> Videoclip | <input type="checkbox"/> Project or Social Action | <input type="checkbox"/> Advertising Photography |
| <input type="checkbox"/> Web | <input type="checkbox"/> Advertising company | <input type="checkbox"/> Newspaper Ad |
| <input type="checkbox"/> Graphic Piece | <input type="checkbox"/> Action Means | <input type="checkbox"/> Interactive Campaign |
| <input type="checkbox"/> Radio wedge / Special Award of the Spanish academy of the radio | <input type="checkbox"/> Web Application | <input type="checkbox"/> Online Viral Action |
| <input type="checkbox"/> Packaging | <input type="checkbox"/> Mobile Application | <input type="checkbox"/> Branded Content |
| | <input type="checkbox"/> Social Events | <input type="checkbox"/> Other Categories: |

How to participate

1. We request read thoroughly the bases of the contest that will find in our, before taking part.
2. To take part, Refill an inscription sheet for every piece that is going to inscribe, signed and sealed and to send it do: comunicacion@publifestival.com
3. Once we have received the inscription sheet, we will proceed to send to you the keys so that you gain access to its account FTP and this way you to be able to raise the pieces.
4. The participants will be able to send a maximum of 10 works. Only in case of being selected winner and not earlier they will carry out the payment of its accreditation which amount is 695 € for piece and winning category.
5. Before you indicate the categories with which you want concur, you must bear in mind that all the special categories it can turn out to be winning. Then, you must pay the accreditation of all the winning categories. When we close the term of inscription you cannot modify or decline any of the categories.
6. The young talents have to certify that they are students or are unemployed up to a maximum age of 30 years. The payment of the accreditation of a young talent will be of 195 € and of the young group talent 295.
7. When we close the term of inscription you will not be able to modify or decline its participation. If you turn out to be a winner, and if you want to decline its award, you have to pay its accreditation the same way. You can see it in the Bases.

Full Name

DNI / CIF

Signature and Stamp of the Company

